

CHILD ABUSE PREVENTION MONTH

WEAR BLUE AND BRING TWO

1. Pick a week in April to promote a Wear Blue opportunity for staff, students, congregation or other potential participants
2. Participants pay \$20 for the entire week or \$5 per day to wear jeans, blue business attire or casual blue attire to work, school, dance class, church or during designated activities
3. Assign an in-house coordinator who will 1) send a prepared informational email to potential participants about the chosen "Wear Blue Week" in April 2) collect the donations and, 3) turn donations in to Sunflower House via check, credit card or cash at the completion of your Wear Blue for Child Abuse Prevention Week
4. Then, each participant is encouraged to sign up for an adult education training at Sunflower House and pledge to recruit at least two other people to enroll in a class to pass along the importance of prevention through education in combating child abuse.

The money raised during your WEAR BLUE WEEK will help Sunflower House provide child abuse prevention programs in more than 2,500 adults and 17,000 children in Johnson and Wyandotte County this year. It is with great excitement we announce, Kiewit has generously pledged to match each dollar up to \$10,000 donated towards abuse prevention in the month of April. Doubling our goal of \$10,000!